

# Pacific 2019 – Innovation Pitch Admin Instruction 1

In preparing your Eol registration for the 3 minute pitch session at this year's Pacific 2019 event please consider the following issues relating (specifically) the innovation pitches:

1. Access to the Pitchfest necessarily means access to the Pacific 2019 Exposition. This is a no charge event for appropriate industry and service participants, (which as pitch presenters you are deemed to be). However registration is required in advance of the event – this is done via the expositions webpage ([www.pacificexpo.com.au](http://www.pacificexpo.com.au)).
2. The pitches will occur on each of the first two event days (8<sup>th</sup> & 9<sup>th</sup> Oct 2019) in the Innovation Theatrette (details will be provided to selected presenters closer to the event). The program timing is currently in planning and will be publicised shortly. **You will be required to pitch on both of these days.**
3. The pitch sequence will be randomly selected for each day to avoid bias (intentional or otherwise), however the running order can be changed to accommodate clashes in your agenda (confirmed meetings etc). I will be circulating this list in advance of the exposition for presenter's planning purposes, but also to attract an audience.
4. A reminder of the pitch format (which will be strictly enforced):
  - a. Three minute duration commencing when the presenter is positioned at the podium. The 2 minute mark will be highlighted to the presenter by me with a hand signal, the 3 minute mark by an audible signal. At 3:15 minutes I will move to the next introduction slide if the speaker has not concluded. This event has a fixed duration in the venue and cannot run overtime.
  - b. One static (no video, audio or animation) Power Point format slide is optional (ie one slide or no slides) in 16:9 layout and is to be provided at least a week in advance of the exposition's commencement. Your slide will be preceded by a standard introduction slide (authored by the organisers) containing your pitch title, your name and the name of your organisation. Slide transitions will be done by the MC.
  - c. The presentation area is separated from the exhibition area by only a low wall hence both the passing traffic as well as the seated group will be able to see your pitch. There will be a lectern and a microphone available for your use.
5. Day 2 will be a judging day during which a panel of invited experts will assess the presentations in order to award three categories as follows:
  - a. Best pitch overall.
  - b. Best innovation.
  - c. Best Maritime Innovation.
6. A list of presenters and their contact details will be circulated widely so that a casual viewer can ascertain where to get hold of you if they miss you on the day, a Pitchfest pamphlet will be available at the entrance to the Theatrette and distributed throughout the Pacific venue. Please consider your pitch topic as this will be the key to attracting an audience to your pitch and you innovation.